

Daniel Martin
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MOTIVATED AND TALENTED WRITER/RESEARCHER/CONTENT STRATEGIST AND CERTIFIED PROFESSIONAL LIBRARIAN

ACCLAIMED AUTHOR OF ARTICLES, WHITE PAPERS, BLOGS, PRODUCT REVIEWS, WEBSITES, LIBRARY GUIDES AND REPORTS

RESEARCH EXPERT, APPLYING CUTTING-EDGE DIGITAL PLATFORMS TO UNEARTH AND ANALYZE KEY DATA

SKILLED TECHNICAL WRITER, INSIGHTFULLY BRINGING SPECIALIZED INFORMATION TO LIFE

PROFESSIONAL PROFILE

- Technology expert and author of hundreds of web and print articles, reviews, technical documents, white papers, and reports.
- Experienced B2B marketing professional and content strategist, designing thoughtful, intuitive, and compelling content.
- Skilled technical writer, insightfully bringing specialized information to life.
- Ten years of experience creating SEO-optimized custom content aligned with clients' voices and branding.
- Proficiency in CM systems (WordPress, Asana, Trello, Airtable, etc.), Microsoft Office, Google Apps, and other software packages.
- Expert digital and traditional research skills with a solid foundation in Boolean logic and strong analytical acumen.
- Ability to handle multiple projects simultaneously and efficiently and complete projects quickly without sacrificing quality.
- Six years' experience as a writing tutor, college instructor, and editor across academic and non-academic subjects.
- Digital native with a lifetime's experience in learning, using, maintaining, and repairing/troubleshooting technology.
- Proficient in traditional library research and journalistic citations, including APA, MLA, and Chicago/Turabian.
- Highly adaptable to new technologies, founded on a background as a graduate librarian and instructional technology trainer.

EDUCATION

State University of New York at Buffalo (Buffalo, NY) | *Advanced Certificate in Library and Information Science* | 2011

State University of New York at Buffalo (Buffalo, NY) | *Master of Library and Information Science* | 2009

Bard [Simon's Rock College] (Great Barrington, MA) | *Bachelor of Arts in Literary Studies* | 2007

- Studied literature, theology, and mythology at **Oxford University's Trinity College** in 2006

EMPLOYMENT HISTORY

Mimir Consulting: WRITER/RESEARCHER/EDITOR | 2015—Present ([Writing Portfolio](#))

Clients include:

Game Rant | **Technology Writer** - [Portfolio](#)
Nerdable/Mashable | **Technology Writer** - [Portfolio](#)
Bob Villa | **Writer** - [Portfolio](#)
D2 | **Technology Writer** - [Portfolio](#) (blog posts listed under donreisinger and dvanp002)
Best Reviews | **Technology Reviewer and Writer** - [Portfolio](#)
Digital Trends | **Updates Editor/Writer** - [Portfolio](#)
Lifewire | **Technology Writer** - [Portfolio](#)

The Hoth | **SEO Blogger**
Digital Third Coast | **Researcher and Data Journalist**
LovetoKnow (online advice website) | **Article Writer** - [Portfolio](#)
Pacific Market Research (Seattle, WA) | **Market Research Consultant**
CFL Staffing (Baltimore, Maryland) | **Proposal Writer**
H5 - Ediscovery | **Information Retrieval Researcher**
Security of Things | **Researcher**

State University of New York Cobleskill (Cobleskill, NY) | **Librarian, Adjunct Instructor, and Instructional Technologist** | 2013—2014

State University of New York Delhi (Delhi, NY) | **Librarian, Adjunct Instructor, Writing Tutor, Researcher, Academic Coach** | 2010—2013

Center for Inquiry Libraries (Amherst, NY) | **Intern to the Director** | 2010

REFERENCES: Happily furnished upon request